



**Career Planning  
Workshop in the  
use of the LEGO®  
SERIOUS PLAY®  
Methodology and  
Materials**



# BACKGROUND

Wanting to know about the personalities of oneself in order to choose the right career path, graduates tend to rely on traditional methods such as questionnaire. Yet, graduates assume a passive role in the process by ticking the statements they think seemingly suit them. Moreover, the result is not specific enough or even overlook other inhibiting factors. Thus, it is best for graduates to explore their inner self, identify the risks and opportunities by discovering the unknown area of oneself.

This workshop uses a new innovative strategy tool from LEGO's Danish headquarters, LEGO® SERIOUS PLAY® methodology (herein after called LSP) "© [2017] The LEGO Group". It is a creative process which facilitates meeting, communication and problem solving. Participants are led through a series of questions, probing deeper and deeper into the subject.

## TARGET AUDIENCE

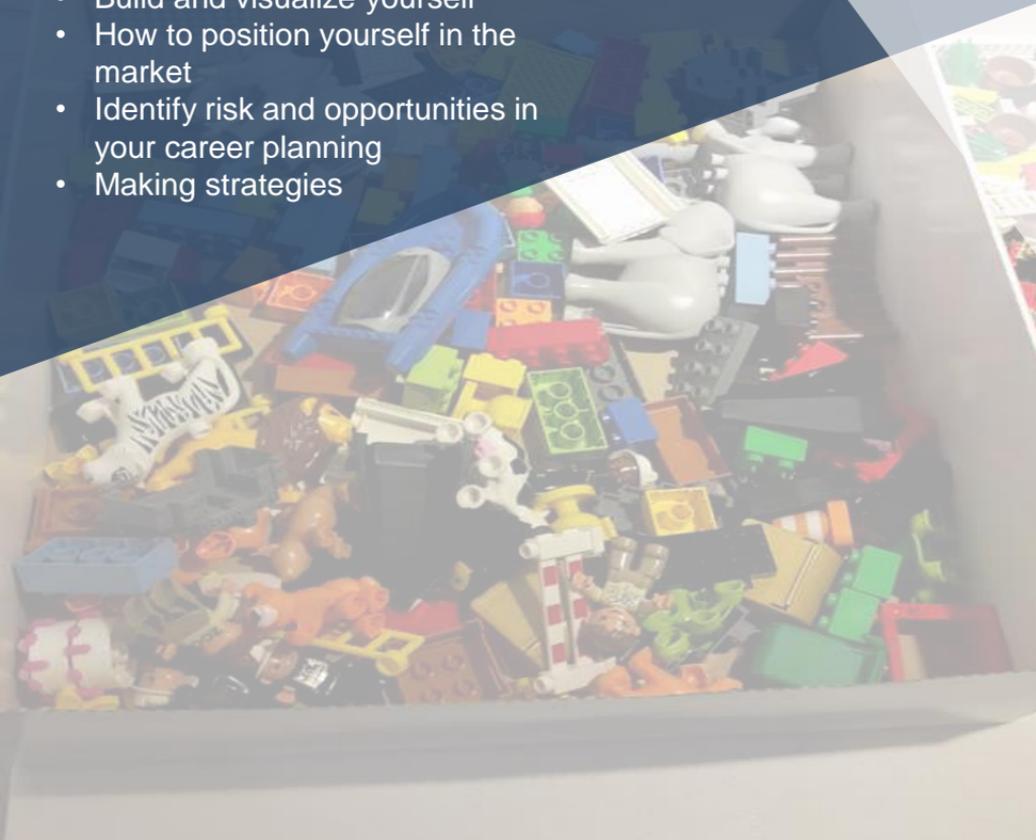
Fresh graduates who are seeking career planning advice and are interested in creative thinking

## WORKSHOP OBJECTIVES

Participants could identify their personalities, observe how they can position themselves in the market and address the possible obstacles in their career planning process.

## WORKSHOP OUTLINE

- Build and visualize yourself
- How to position yourself in the market
- Identify risk and opportunities in your career planning
- Making strategies



# GENERAL INFORMATION

**Date:** TBC

**Time:** TBC

**Venue:** Kwun Tong Training Centre

**Medium:** Cantonese with English

**No. of seats:** 12

**Fee:** HK \$1,500\* per person

*\*Discount is offered to enrolment made one month prior to the course or online booking*

*\*2 or more enrolment in same organization is more effective and enjoy special discount*

## WORKSHOP CONDUCTED BY

**WONG Kin Wai**



**Certified Facilitator**  
LEGO® SERIOUS PLAY®

Certified and trained facilitator of LEGO® SERIOUS PLAY® method and materials

- Over 15 years of experience in the field of management and entrepreneurial consulting, auditing and training.
- An experienced trainer and delivers training a broad range of industries in the areas of quality management, project management, project development and process control and monitoring.
- IRCA registered ISO 9001:2008/2015 lead auditor and ISO 14001:2015 auditor.

## CERTIFICATION

Delegates who successfully completed the workshop will be issued a certificate



觀塘凱源工業大廈1樓F室

Flat F, 1/F, High Win Factory Building, 47 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong



For any enquiry,

Email: [info@shingo.com.hk](mailto:info@shingo.com.hk) Tel no.: 23426198

Please visit our training website at  
[www.shingo.com.hk](http://www.shingo.com.hk)